

## TRASHed :: Art of Recycling

**Global Inheritance** is a Los Angeles based non-profit organization developing creative experiences for the biggest events in the USA, such as [Coachella Music & Arts Festival](#) and the **X Games**, that inspire individuals to take action on global environmental and social issues.

**TRASHed :: Art of Recycling** is the Global Inheritance project that creates imaginative and one-of-a-kind art pieces out of everyday recycling bins. TRASHed stands for *Trash Education*.

In 2013 TRASHed lands at [Kappa FuturFestival](#), the major outdoor electronic music festival in Italy with participants coming from more than 100 countries!

Starting from the selection made last year by the design studio [lamatilde](#), the KFF team is selecting 20 artists whose project will be displayed on 6–7 July at Kappa FuturFestival! Artists of all disciplines are hence invited to redesign an everyday recycling bin into a true work of art.

TRASHed is about **sustainability**: every project has to interpret this theme without limits on technique or procedures. Sustainability is a word that can be associated to different adjectives: **environmental, social, economical**. Sustainability may stand for **nature, ecosystem, innovation, protection, new market logic/rationale, renewable energy** and much more.

### Application form

Please send us one PDF file via email, 5MB maximum file size, with included – in the following order - the materials listed below:

- Page 3 of this document appropriately filled and signed
- CV and/or personal portfolio (max. 1 page in English or Italian)□
- Draft or illustration of your project (you can use the bin vector file available [HERE](#))

All documents must be sent to [trashed@movement.it](mailto:trashed@movement.it) by **Monday, May 13th**.

If you need any further information, you can write to us at [trashed@movement.it](mailto:trashed@movement.it)

Selected artists will be contacted personally (please check your SPAM folder).

### Project realisation

If you are one of the selected artists, Kappa FuturFestival will provide you with the recycling bin to customize. If you can't come to pick it up, you can purchase it yourself and you will be given a €37 refund (suggested online purchase available [HERE](#)). The recycling bin needs to have the following characteristics: white bin 55x50x94 cm with

wheels and a 120 lt capacity.

The redesigned recycling bin needs to be delivered in person or shipped to the Kappa FuturFestival offices in Turin **by June 20th**.

### **Exhibition**

The 2019 KFF TRASHed Collection will be presented during a dedicated event at EDIT on 29-30 June and then displayed at Parco Dora on 6-7 July during Kappa FuturFestival. Artists will receive 2 VIP WEEKEND tickets to attend the Festival.

After the Festival artworks will be donated either to the Turin Environmental Museum (MACA) or to local elementary schools to encourage young people to recycle.

### **Visibility**

The project will be advertised on the official channels of KFF (150.000 followers on FB, 75.000 on Instagram), Global Inheritance (11.000 followers on FB, 8.000 on Instagram), MACA (7.700 followers on FB) and it will be mentioned in every press release from April onwards.

**APPLICATION FORM** (Fields marked with \* are mandatory)

Project presented as:  Individual Artist  Artist Collective

First name\* ..... Last Name\* ..... .....

Stage Name (individual or collective).....

Address\* .....

City\* ..... Country\* .....

Website .....

Email\* .....

Phone ..... Mobile\* .....

Social Media (please specify link and hashtag used)

Facebook.....

Instagram.....

Other.....

Title of the project\* .....

Brief project description\* (max. 50 words)

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Will you pick up the trash can from our offices?\*:  YES / NO

I will deliver the trash can created to your offices\*: YES / NO

City, Date .....

Signature .....